

Clinton Public School Foundation

Program of Work 2020-2021

Adopted May 5, 2020

On February 13, 2020, the CPSF Board of Trustees met to determine areas of focus for the foundation. The following will be used as a guide to direct efforts effectively over the next two years to further the mission of CPSF to "Advance Excellence in Clinton Public Schools."

EXTERNAL GOALS

Teacher Appreciation

- Teacher of the Year Awards will be given with \$10,000 annual funding from the Gholston Trust. An additional \$500 will be given to the classroom account for the district-wide winner.
- The Annual Teacher Welcome breakfast will continue in conjunction with teachers returning to school in the summer.
- The Outstanding Contribution to Education award will continue to be given at the annual Chamber Banquet. Award nominations from the public will be accepted June every year.

Teacher Recruitment and Retention

- A \$500 cash bonus will be given to teachers new to the Clinton district at the New Teacher luncheon hosted by the Chamber of Commerce before the fall semester begins. The program will be funded with earnings from the Pettie bequest investment earnings. The bonus will be matched by CPS.
- A scholarship program for teachers attaining a masters degree from SWOSU will be explored and possibly implemented with earnings from the Pettie bequest.

Academic Achievement Acknowledgement

- Scholars Day will be held annually as a picnic event honoring the students in the top ten percent of each grade level at Clinton High School. The board of trustees will secure sponsors for this event.
- CMS Honor Roll Breakfast will be held annually.

Scholarships

- College scholarships will continue to be promoted through the website, social media, an evening seminar at CHS and an information day in senior English classes.
- Scholarship applications will be available on the CPSF website and interviews and selection process will take place according to CPSF Scholarship guidelines.
- The scholarship application process will become paperless by 2022.
- The concurrent scholarship program will continue with earnings from the Pettie bequest. The number of scholarships and amount will be evaluated annually by the Scholarship Committee with input from the CHS counselor.
- Efforts will be made to cultivate new scholarship benefactors.
- CPSF will explore opportunities to expand scholarships into trade and technical careers.

Grants

- Classroom and principal site grants will continue to be awarded in the fall and spring semesters of each year.
- Professional grants will be awarded throughout the year.
- The application and post grant reporting process will be paperless by 2022.

Fundraising Projects and Special Events

- Incentives will be offered for CPS employees who donate monthly to CPSF. Competition between campuses for the most donor teachers will be rewarded. CPS donor will receive an annual gift.
- Promotion and advertising for the Wall of Tradition will continue until the Wall is full.
- The annual golf tourney will be held in the fall will board of trustees and golf committee members securing sponsors for the event.
- CPSF will utilize the capabilities within the Flipcause software to attract new donors and sponsors.

Marketing and Public Relations

- CPSF will continue to regularly update social media and website with news and important information and encourage interaction.
- In addition to the annual newsletter mailed out to Foundation members at the end of every year, a thank-you card will be mailed to donors in the summer.
- CPSF will advertise with CPS booster clubs and other local entities as budgeted funds allow.

INTERNAL GOALS

Asset Management

- The Foundation will continue to use Tharel CPA for regular accounting services with the oversight if the Treasurer.
- Pettle bequest earnings and potential investments will be evaluated at special meetings biannually or as needed by the board of trustees.
- The Finance committee will met biannually and advise the trustees as to the earnings of all investments and potential changes needed.
- Endowed CDs will be sent out for bid upon maturity to maximize interest earnings.

Administrative

- The executive director contract shall be evaluated by the trustees annually.
- Financial investment policies shall be created with the guidance of the finance committee.
- Bylaws and other policies shall be reviewed for possible revisions before 2022.

Membership and Committees

- Foundation members will be encouraged to attend the annual meeting.
- The following committees shall have members appointed by the Trustees:
Scholarship Committee, Finance Committee, Friends of the Foundation, Golf Event Committee